

# **Program Production Policy**

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# **Program Production Policy**

## Table of Contents

## **Contents**

1.1 Change Control	3
1.2 Record of Approvals	3
2.1 Scope	4
2.2 Philosophy	4
2.3 Policy Statement	4
3. Contacts	25

# **Program Development Policy and Procedure**

## **1.1 Change Control**

Version	Author of Change	Date	Details of Change
2019.01	Gerhard van der Berg	July 2019	Policy updated & amended to suit new organisation structure of Sage.

## 1.2 Record of Approvals

Level*	Committee Name	Date
1	Ravin Rughoonandan (Content Design Manager)	July 2019
2	Pragasen Moodley (Director, Learning Services AME)	July 2019
3	Candice Govender (Legal Director, AME)	July 2019
4	Pieter Bensch (Executive Vice President, AME)	July 2019

<sup>\*</sup> Level of approval

## **Program Development Policy and Procedure**

## 2.1 Scope

The scope of this document is to set a standard across the organisation on the production, preparation and distribution of training and all/any relevant resources such as:

- training material,
- e-learning material,
- Customer program outlines.

## 2.2 Philosophy

The Sage brand is the reason we matter. It's how we build a bond and emotionally connect with those we serve at every customer touchpoint. It's why we need to deliver a consistent brand experience with every communication. This policy will show you how it sets out our core guidelines.

## 2.3 Policy Statement

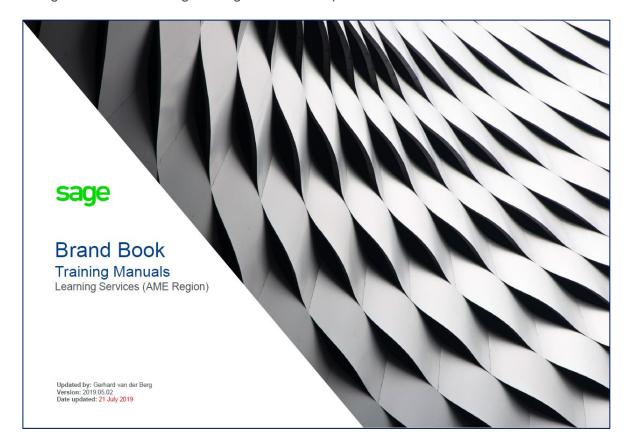
Learner material is a very important aspect of the learning process, therefore, at Sage, we will conduct, assess and moderate all learner material according to the principles.

Sage develops and conducts the following types of learning material:

- Training material
- E-learning material
- Customer program outlines

## 2.3.1 Training material guidelines

The guidelines of creating training material is explained below:



## **Typography**

#### What does Sage say about fonts?

Arial Regular and Arial Bold are our system fonts. We use these in a "desktop" environment for PowerPoint® presentations and a range of Word documents, stationery, and other general use templates.

When we share presentations and documents using the Arial fonts, we can be assured that other users and viewers will. have the fonts on their systems This means that the fonts will not be replaced by other defaults and the users can view these communications as they were intended (for example, no copy reflows or overflows and no replacement system fonts).

## **Example:**

Arial Regular 0123456789 Arial Italic 0123456789 Arial Bold 0123456789 Arial Bold Italic 0123456789

# Advanced setup

#### Margins setup

The margins for a training manual must be as follows:

#### Margins:

Top – 2cm Inside – 2.5 cm Gutter – 0 cm Bottom – 2 cm Outside – 2 cm

#### Orientation:

Portrait

#### Pages:

Multiple pages - Mirror margins

#### Apply to:

Whole document

#### **Headers and Footers setup**

Top and Bottom - 1 cm





## Manual preface

All training manuals must have a preface. This will give the customer additional information about Sage and what we do in Learning Services.

Font	Point (size)	
Arial	22 pt	
Arial	14 pt	
Arial	10 pt	
Arial	14 pt	
Arial	10 pt	
Arial	14 pt	
Arial	10 pt	
Arial & Bold	10 pt	
Arial	10 pt	
Arial & Bold	10 pt	
Arial	10 pt	
	Arial & Bold Arial & Bold	

The manual name will be in a text box to the right on the first page in the preface. (Arial – 12 pt) The reason for this is due to the manual cover that have a cut out and customers will be able to view what manual they have.

#### Notices

Disclaimer

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You admostlege that unless agreement is reached directly with Sage to provide services (including implementation, intering; crossaling and similar) for the schinger, you are responsible for engaging a qualified party to provide such envices on terms that you negotiate. You also accost the responsibility for independently revolved partial resident and approaches the responsibility for independently revolved partial resident and partial to the Sage shall have no lacking whatcovers or any failure accordated with such services, even if the party engage it is an admosted or certified or any failure accordated with such services, even if the party engage it is an admosted or certified

#### Training material

is this material a genuine Sage product? All original manuals printed by Sage and its affiliates will carry a Sage logo in the bottom right of every alternative page. Should the Sage logo not be in colour please report this to the Sage training department.

Product Version: 9.10 Manual Version: 2018.02 (October 2018) This is the manual version:

2019 – Year 01 – Publication in the year

#### xample:

If you should update the manual again in the same year, then you will update this to 2019.02 and if the manual updates only the next year, this will become 2020.01.

This is very important to update when you update the training manual.

Colour of all text: Pantone Process Black (R:44 G:42 B:41)

IMPORTANT NOTE: No information in the Header and Footer in the preface of the training manual!

IMPORTANT NOTE: All content within a training manual MUST be written as sentence case.

# Manual preface... (continued)

All training manuals must have a preface. This will give the customer additional information about Sage and what we do in Learning Services.

Option	Font	Point (size)
Acknowledgements (heading)	Arial	22 pt
Acknowledgements (body)	Arial	10 pt
Help us improve (heading)	Arial	22 pt
Help us improve (body)	Arial	10 pt
Introduction (heading)	Arial	22 pt
Introduction (body)	Arial	10 pt

Colour of all text: Pantone Process Black (R:44 G:42 B:41)

IMPORTANT NOTE: The email address in the Help us improve .... section must always stay the same: Training.Development@sage.com

IMPORTANT NOTE: No information in the Header and Footer in the preface of the training manual!

## Acknowledgements

Sage wishes to acknowledge the following people in the production of this manual:

Content Developer and Editor: Name of person writing updating manual Layout, Design and Graphics: Name of person that created the template and name of person who added additional graphics. Normally this is the writer as well. Quality Assurer(s): This is the name of the person that quality controlled this manual.

#### Help us improve our training material

Your feedback is important to us. Please contact the Training Development team via email: <u>Training.Development@sage.com</u>.

The content of the query must contain the following:

- Sage product name, i.e. Sage Business Cloud Payroll Professional Sage training manual name Sage training manual version Lesson number

- Page number Brief description of enquiry or issue Your name and contact details
- Your business partner, ATC or trainer reference (if applicable)

The information above allows Sage to respond accurately and timeously to the enquiry submitted.

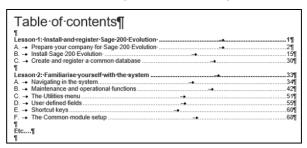
#### Introduction

Welcome to the Sage 200 Evolution Practitioner Course. This training material is designed to equip you with the knowledge and skills to install, register, navigate and process transactions within the Sage 200 Evolution range.

## Manual preface... (Table of contents)

All training manuals must have a preface. This will give the customer additional information about Sage and what we do in Learning Services.

Option	Font	Point (size)
Table of contents (heading)	Arial	22 pt
Lesson number and name	Arial & Bold	10 pt
Sections in lesson	Arial	10 pt



Numbering: All lesson headings options must be bold and must have the page number.

Spacing: Spacing between the sections are 1 spacing (Arial - 10 pt)

Colour of all text: Pantone Process Black (R:44 G:42 B:41)

IMPORTANT NOTE: No information in the Header and Footer in the preface of the training manual!

- Working with this manual this section can be copied as is from the preface template and the icons that you are using can be added here.

  Additional help options Please refer to the Additional Help Options document on the AME SharePoint drive and only copy for your product, for example if
- you are updating the Sage Premier manuals, then you will copy the Sage Premier section only.

## Lesson summary page

All new lessons must start on an "odd" page number. Please make use of section break – odd page.

Option	Font	Point (size)
Lesson (heading)	Arial	22 pt
Learning outcomes (heading)	Arial	14 pt
Learning outcomes (body)	Arial	10 pt
Learning objectives (heading)	Arial	14 pt
Learning objectives (body)	Arial	10 pt

Learning objectives: This must be bulleted as this doesn't always refer to the lesson

Colour of all text: Pantone Process Black (R:44 G:42 B:41)

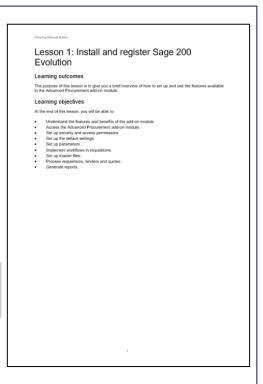
Headers and footers:

**Header:** Manual Name (Arial – 8pt) Left Align **Footer:** page number only Page number: middle of page (Arial –8pt)

What is a Learning Outcome? This is what the lesson is all about. What the user will learn once they finished the lesson.

What is a Learning Objective? This is the points that will be covered in the lesson.

IMPORTANT NOTE: All content within a training manual MUST be written as sentence case.



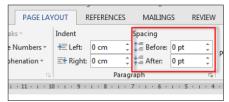
## Text sizes

The text sizes must be the same throughout the training material.

Option	Font	Point (size)
Heading 1 (A, B, C)	Arial	18 pt
Heading 2 (sub-heading)	Arial	14 pt
Heading 3 (sub-sub- heading)	Arial	12 pt
Heading 4 (sub-sub-sub- heading)	Arial & Bold	10 pt
Body	Arial	10 pt

Colour of all text: Pantone Process Black (R:44 G:42 B:41)

All spacing in entire document must be 0 pt:



**IMPORTANT** NOTE: All content within a training manual MUST be written as sentence

Header: Manual Name (Arial – 8pt) Left Align

Footer: page number only
Page number: middle of page (Arial –8pt)

E. Annuity Billing with recurring invoices When you have a regular customer that has a standard order you need to create a new invoice for each order which is an additional burden on the staff. Annuty Billing can manage a recurring invoice for you. Helen Barons has a fixed order for 10 of the A4 Invoice Paper per month, from the JHE warehouse and with her order number as 12345. We are going to link a recurring invoice in the Annuity Silling module for her. From the system tree, navigate to Inventory...Transactions...Invoice. Add the inventory items as requested by the client and enter an external order number. Do not enter anything in the account field. Once the invoice is created, you need to save the invoice as a template. Click on the Save button. As you did not enter a customer name, you will be asked if you would like to save the invoice as a template. Click on the Yes button and close the screen. Once you have created the template, you can enter the customer account name.

# Bullets and numbering

The bullets and numbering must be the same throughout the training material.

#### Example 1:

- A. This is A.
  - This is bullet 1:
  - o This is sub-bullet 1: This is sub-sub-bullet 1
- Example 2:
- 1. This is number 1.

  - 1.1. This is number 1.1.
    1.1.1. This is number 1.1.1.

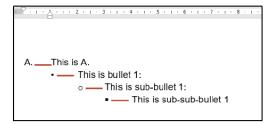
#### Example 3:

- A. This is A.

  - a. This is a.b. This is b.c. This is c.

Colour of all text: Pantone Process Black (R:44 G:42 B:41)

All spacing between bullets must be 1 cm.



## **Tables**

All tables must be the same throughout the training material.

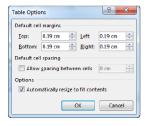
Text	Text	Text	Text	Text
Text	Text	Text	Text	Text
Text	Text	Text	Text	Text
Text	Text	Text	Text	Text

Option	Font	Point (size)		
Table Heading	Arial & Bold	11 pt		
Other content	Arial	10 pt		
Table Colour - R 203, G 203, B 201				
Table outline size: 1 pt				

Colour of all text: Pantone Process Black (R:44 G:42 B:41)

Alignment: All content in tables must be left aligned.

#### Table Properties:



# Tables... (continued)

Some of the tables can look different, for example, if you are pointing out information in activities or in formative assessment sections:

Stat	Statement		False
1.	You can link unlimited invoice templates to a customer.	x	
2.	You can process a bill that was set for the 15th on the 25th of the month.		x
3.	Annuity Billing allows you to create charge templates for customers and suppliers.	x	
4.	You can link an invoice template to a charge template.	x	
5.	The Annuity Billing defaults are there to ensure that the charge template and recurring invoices are processed correctly.	x	

Option	Font	Point (size)
Table Heading	Arial & Bold	11 pt
Other content	Arial	10 pt
Table Colour - R 203, G 203, B 201		
Table outline size: 1 pt		
Centre all "crosses or ticks" and the heading must also be centered. Rest of the table must be left aligned.		



# Tables... (continued)

Some of the tables have double headings:

Field	Information	
Company Details section		
Company Name	Cyclers (Pty) Ltd	
Telephone	012 301 1076	
Fax	012 301 1077	
Mobile	077 778 8899	
Contact Name	Jason Wood	

Option	Font	Point (size)
Table Heading	Arial & Bold	11 pt
Table Heading Fill Colour - R 203, G 203, B 201		
Table Heading 2	Arial & Bold	10 pt
Table Heading 2 Fill Colour - R 220, G 221, B 219		

Colour of all text: Pantone Process Black (R:44 G:42 B:41)

Table colour: - R 203, G 203, B 201

Table outline size: 1 pt

Alignment: All content in tables must be left aligned.



# Tables... (continued)

All tables must start under the numbering

Enter the following details:

Field	Information
First Name	James
Last Name	Tsai
Email	sageoneonline@gmail.com

# Screen shots

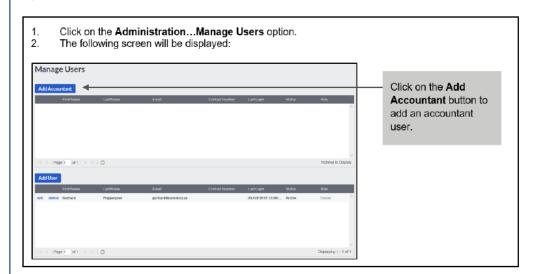
- All screen shots must start under the numbering.
- · All manual screen shots can be in colour.
- · Border around screen shots must be Black (Automatic) (1 pt)
  - 1. Click on the Administration...Manage Users option.
  - The following screen will be displayed:



 This is the function that you would use to give your accountant access to your company. To add your accountant, click on the Add Accountant button and then fill in your accountant's details on

# Screen shots... (continued)

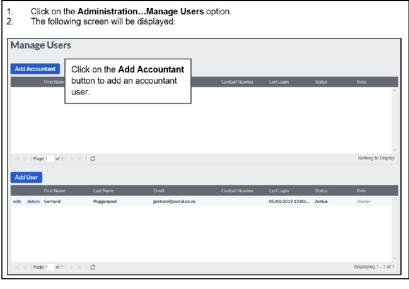
### Option 1: Text boxes



- Solid lines with arrow when pointing to a feature (1 pt)
- RGB for blocks R:203, G:203, B:201
- RGB for lines R:81, G:83, B:74
- Text in blocks Arial 10 pt and refer to item/product options (Arial & Bold 10 pt)
- Text Colour: Pantone Process Black (R:44 G:42 B:41)

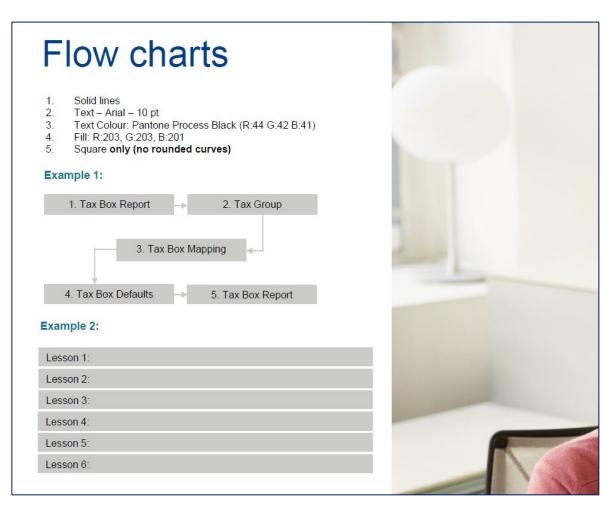
# Screen shots... (continued)

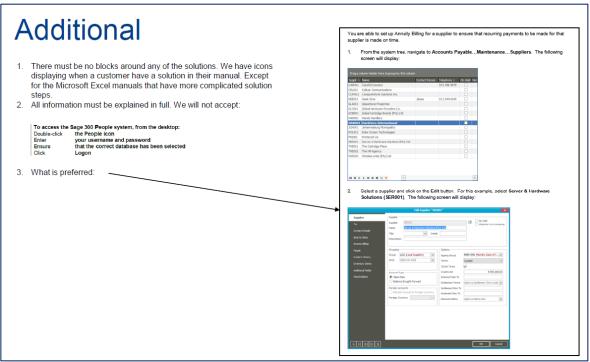
#### Option 2: Text boxes on the screen shots



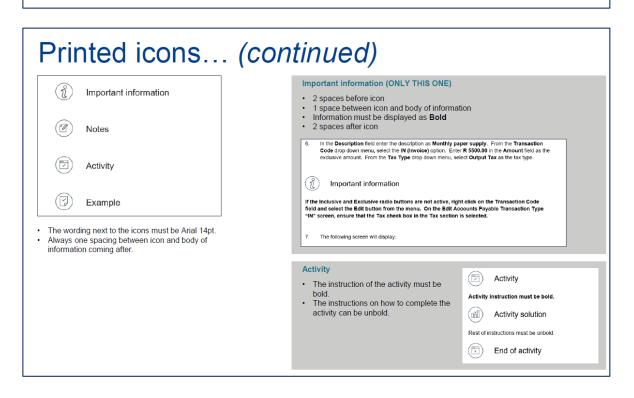
**IMPORTANT** NOTE: The text box on the screen must just show where options are on the screen and not be used as steps.

- RGB for blocks R:81, G:83, B:74
  RGB for fill R:255, G:255, B:255 (white)
  Text in blocks Arial 10 pt and refer to item/product options (Arial & Bold 10 pt)
- Text Colour: Pantone Process Black (R:44 G:42 B:41)





#### Printed icons The following icons must be used in all printed training manuals: What it is Icon (i)Important information $(\mathbb{Z})$ Best practice Activity (F) Tip Cross selling / Other training (oă0) Activity solution Calculation Frequently asked questions End of activity Refer to page Payroll control Example Formative assessment End of example End of formative assessment Case study Definition



(<u>=</u>

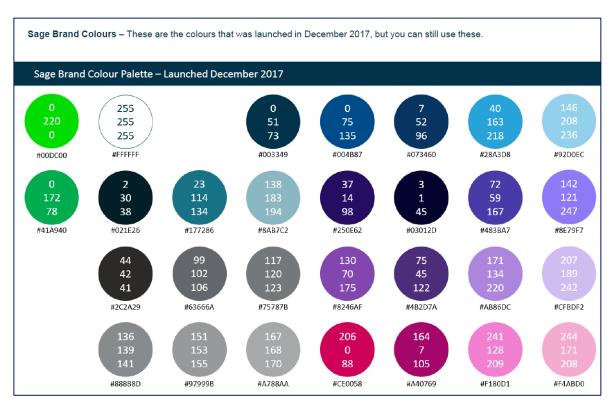
End of case study

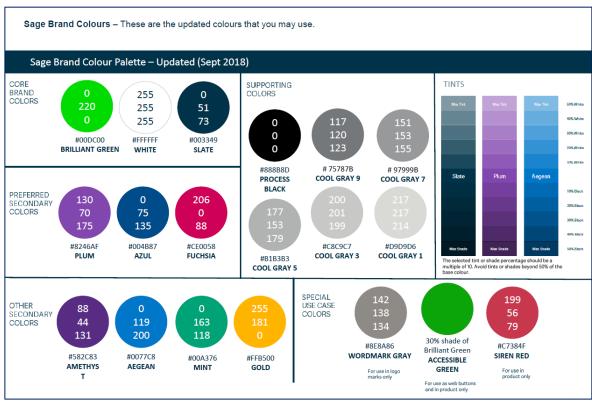
(&)

Shortcut keys

## 2.3.1 E-learning guidelines

The guidelines of creating e-learning training is explained below:





## Story size

The story size will always be 1280 x 720.

**Font:** All font for new e-learning stories can be Arial.

Note: All the following e-learning template screens will still display all font to be Adelle.





E-learning template Introduction slide

All story files should have this introduction slide, after the title slide, which explains the course/section objective. Whether it explains the course/section objective will depend on the size of the e-learning project. If the project is broken down into smaller sections, then this slide will explain the section objective. If the project only consists of one story file, then this slide will explain the course objective.

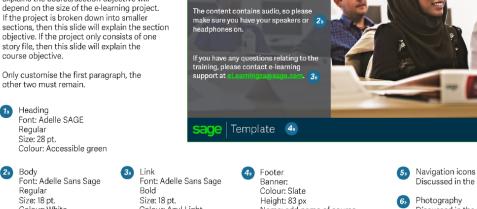
Heading Font: Adelle SAGE Regular Size: 28 pt.

Size: 18 pt. Colour: White

Size: 18 pt. Colour: Azul Light

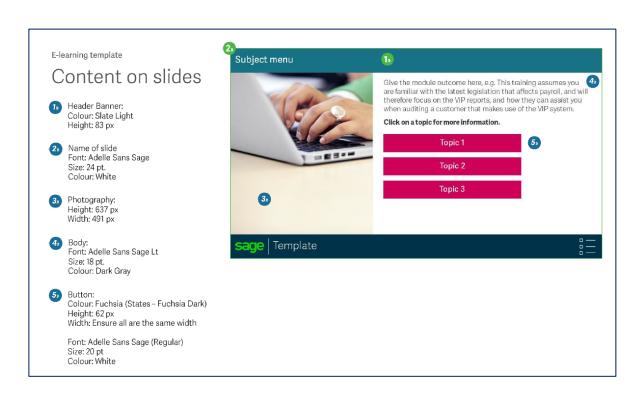
Banner: Colour: Slate Height: 83 px Name: add name of course Discussed in the navigation section.

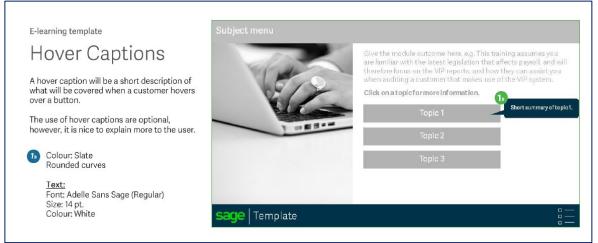
Photography
Discussed in the photography section.

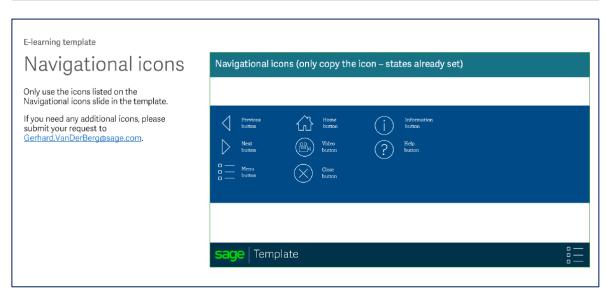


section aims to give you an erstanding of how and where leave meters are defined on the VIP system









## Instruction captions

You can either use "Click..." or "Click on..." when giving click instructions, just make sure that you use the same approach consistently, and that it follows the same approach as the reference guide that will accompany the e-learning.

All captions should have round corners, since this can be set as a default shape when making recordings in Storyline, and will help save development time.

Also make sure your captions are neat, and does not occupy an unnecessarily large part of the screen.

Font: Adelle Sage Sans Lt Size: 12 pt. Colour: White



E-learning template

## Note blocks & referencing

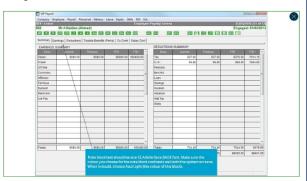
Put important information in note blocks, making sure you use colours from the Sage colour pallet, and that it contrasts well with the screens of the system that you are developing training for.

Font: Adelle Sage Sans Lt Size: 12 pt. Colour: White

If you want to reference or emphasise a field, use a frame (weight 3px) around the field, in a colour from the Sage colour palette that contrasts well with the colours of the screens of the system that you are developing training for.



Wrong:



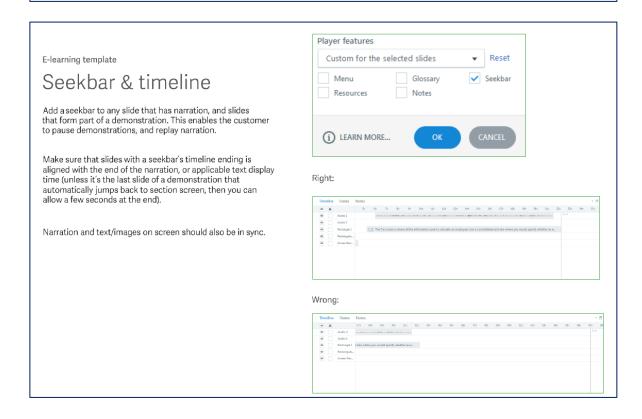
## Storyline markers

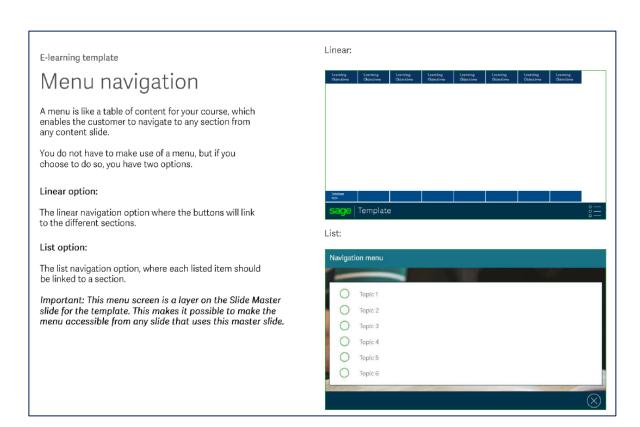
If you want to make use of the Storyline markers, make the Marker Fill Slate, with no outline, and the Label Fill Accessible Green, with no outline. The icon colour should be white

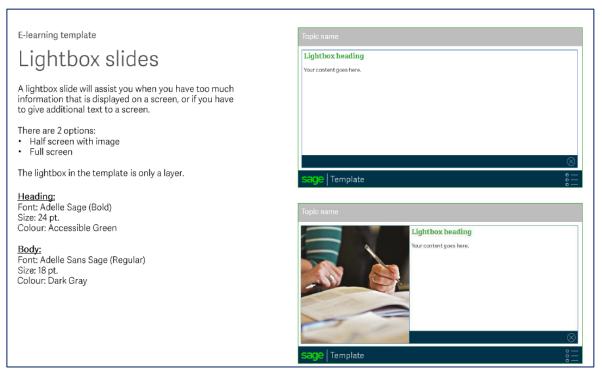
The marker should also show all on hover.

The heading should be font Adelle SAGE, Bold, and size 12 font. The content text should be Adelle Sans SAGE Lt, size 11 font.





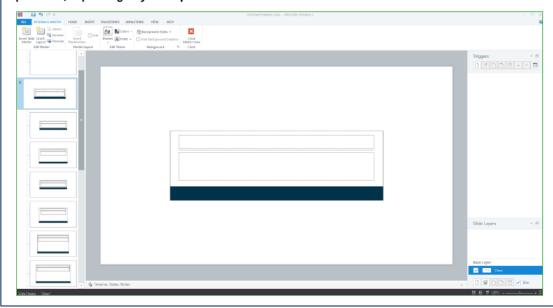




## Quiz screens

There are a few generic screens that you can copy and modify to accommodate other types of questions you may require, but the footer/navigation bar must still be on the screen, use the same Submit button, and fonts.

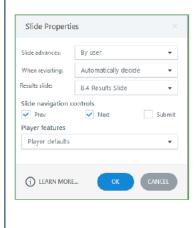
Important: The feedback layouts are set in the Feedback Master, where there are bigger or smaller blocks for feedback, depending on your requirements.

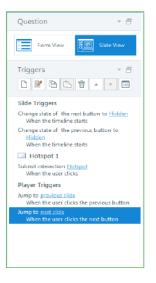


E-learning template

## Quiz screens

To get rid of the default Next and Previous buttons, you have to add them, and then add slide triggers to hide them.





## Gamification

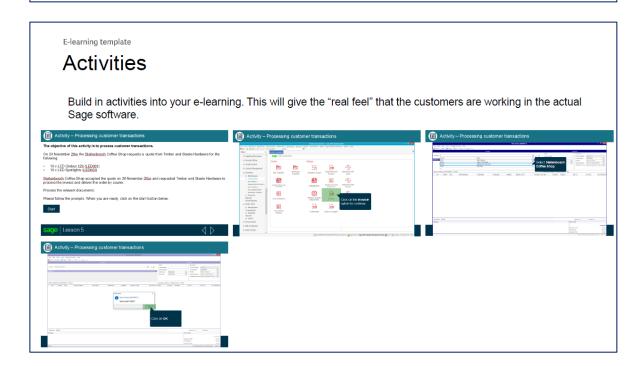
All new e-learning stories must have a form of gamification. Gamification can be:

- Crossword Puzzle
- Battleship
- Travel Games

All versions of gamification must be educational only and a form of "Test your Knowledge"



When using images and themes in e-learning, be sensitive. Do not use any images which can be offensive



## Photography - Overview

Our new photography strategy illuminates the authenticity of our brand.

We take two style approaches to photography. Both styles capture candid visuals that showcase interesting stories about people, communities, and the businesses we serve.

#### Business Builder photography

This is our general brand approach that is to be used in most communications. The style calls for warm lighting true to the environment and a use of focus to create depth.

#### Heroic photography

Intended for global campaign advertising initiatives, this approach emphasizes more dramatic lighting and styling to portray our business builders in a heroic, emotive fashion.

In all external communications depicting customers, prospects, or colleagues, we must only show real Sage customers or colleagues. Our audience is diverse, so make sure that our photography explores the wide range of business builders that we serve.

Business Builder photography



Heroic photography



E-learning template

## Architectural elements

Architectural abstract images can be used to convey the idea of bringing to life the chaotic order of business building. This style of photography can be used as a texture or for backgrounds.

Use photos that have a tight focus and a central repeating pattern that is fairly linear, uniform, and consistent.

Elements should ideally consist of natural materials and finishes, and emphasize the use of building elements, such as wood, steel, cloth, and cement.

Avoid using images where the architectural elements are used as an identifiable landmark that can be recognised as a specific place.

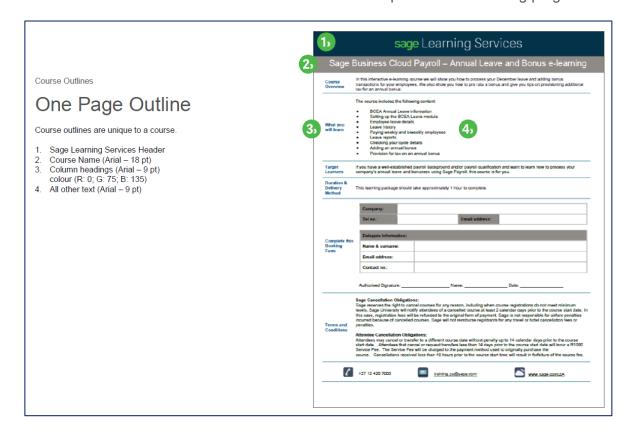






## 2.3.3 Customer program outlines

Program outlines explains what the training program is all about. This is all the information that a customer need to make a constructive decision to purchase the training program.



## 3. Contacts

Should you have any questions about the content of this policy please contact the training department via email: <a href="mailto:Training.Za@sage.com">Training.Za@sage.com</a>.